

BITMA

Bangladesh International
Textile & Apparel Machinery
Exhibition – 2027

EXHIBITION MANUAL

 15-18 April 2027

 ICCB, Dhaka,
Bangladesh



One **Platform**. Complete **Solutions**.
Endless Possibilities
for Textile and Apparel Manufacturing.

Owner & Organizer



BTMA



BGMEA

Co-Organizers



LINK WELL
EXHIBITION

ABOUT THE EXHIBITION

The Bangladesh International Textile & Apparel Machinery Exhibition (BITMA Expo) is an international trade exhibition connecting Bangladesh's textile and apparel industries with global machinery manufacturers, technology providers, suppliers, and industry professionals. It showcases advanced machinery, automation, digital technologies, and sustainable manufacturing solutions across the industry.

As Bangladesh is a leading global textile and Ready-Made Garment (RMG) manufacturing hub, BITMA aims to promote technological advancement, industrial modernization, investment, and international business opportunities.

BITMA Expo is jointly **owned and organized** by two leading industry associations:

- ▶ ***Bangladesh Textile Mills Association***
- ▶ ***Bangladesh Garment Manufacturers and Exporters Association***

The exhibition is supported by two **co-organizers** with defined responsibilities:

- ▶ ***Link Well Exhibition:*** Exhibitor sales and business development across the Greater China region.
- ▶ ***ECO Expo:*** Exhibitor sales in Bangladesh and international markets outside the Greater China region, along with overall branding, marketing, strategic coordination, venue and hall booking, and exhibition operations.

BITMA Expo provides a comprehensive platform for machinery displays, product demonstrations, B2B meetings, and professional networking. Through the combined expertise of its organizers and co-organizers, the exhibition aims to strengthen international partnerships and support the sustainable growth and global competitiveness of Bangladesh's textile and apparel industries.

SCOPE OF THE EXHIBITION

BITMA Expo covers the textile and apparel manufacturing value chain, showcasing advanced machinery, equipment, automation, and sustainable technologies to improve productivity, quality, and operational efficiency.

The exhibition is organized into some major segments:

Spinning & Yarn: Fiber processing, spinning machinery, and yarn production technologies.

Weaving & Knitting: Fabric production machinery, inspection, and preparation equipment.

Dyeing & Finishing: Dyeing, printing, washing, chemical processing, and finishing technologies.

Garment & Sewing: Garment manufacturing, industrial sewing, pressing, finishing, and packing equipment.

Embroidery & Washing: Embroidery machinery, garment washing, special effects, and specialized finishing solutions.

Utilities & Automation: Industrial utilities, energy systems, testing equipment, automation, digitalization, and environmental solutions.

Through these segments, BITMA Expo provides a platform for machinery demonstrations, technology sourcing, B2B meetings, and business networking. It aims to facilitate technology transfer, encourage investment, promote sustainable manufacturing, and strengthen the global competitiveness of Bangladesh's textile and apparel industries.

BITMA ORGANOGRAM

BTMA – Bangladesh Textile Mills Association:

Established in 1983, BTMA represents Bangladesh's primary textile industry and promotes its growth, competitiveness, and technological advancement. From 2027, BTMA will jointly own and organize BITMA Expo with BGMEA to strengthen industry collaboration, promote innovation, and support the modernization of Bangladesh's textile and apparel sectors.

BGMEA – Bangladesh Garment Manufacturers and Exporters Association:

Established in 1983, BGMEA represents Bangladesh's ready-made garment (RMG) manufacturers and exporters. From 2027, BGMEA will jointly own and organize BITMA Expo with BTMA, creating opportunities for technological advancement, industry collaboration, and international business development.

BITMA Joint Organizing Committee:

Comprising representatives of BTMA and BGMEA, the committee oversees BITMA's strategic direction, key decisions, coordination, and overall exhibition planning and execution.

Link Well Exhibition:

Responsible for exhibitor sales and business development across the Greater China region, including exhibitor recruitment and international industry engagement.

ECO Expo:

Responsible for exhibitor sales in Bangladesh and international markets outside the Greater China region, along with branding, marketing, strategic coordination, venue and hall booking, and overall exhibition execution.

MESSAGE FROM BTMA PRESIDENT

It is my pleasure to extend warm greetings to all participants, exhibitors, visitors, and industry stakeholders of the **Bangladesh International Textile & Apparel Machinery Exhibition (BITMA Expo)**.



Since the beginning of the 21st century, Bangladesh Textile Mills Association (**BTMA**) has been actively involved in organizing and supporting exhibitions focused on **textile machinery and technology**, contributing to technological advancement and industrial development.

Building on this experience, from 2027, **BTMA** is proud to jointly organize the **BITMA Expo** with the Bangladesh Garment Manufacturers and Exporters Association (**BGMEA**), bringing the textile and apparel machinery sector together on one platform.

BITMA Expo will connect industry stakeholders with leading international machinery manufacturers and technology providers, facilitating innovation, knowledge exchange, and valuable business opportunities.

On behalf of **BTMA**, I sincerely thank **BGMEA**, our partners, exhibitors, and all stakeholders for their continued support. I wish **BITMA Expo** every success and all participants a productive and rewarding experience.

Mr. Showkat Aziz Russell
President
Bangladesh Textile Mills Association (BTMA)

MESSAGE FROM BGMEA PRESIDENT

It is my pleasure to extend warm greetings to all participants, exhibitors, visitors, and industry stakeholders of the **Bangladesh International Textile & Apparel Machinery Exhibition (BITMA)**



The textile and apparel industry is a vital pillar of Bangladesh's economy, and its continued growth depends on technological advancement, innovation, efficiency, and sustainable production. Access to modern machinery and technologies is essential to strengthening our industry's global competitiveness.

For the first time, the Bangladesh Garment Manufacturers and Exporters Association (BGMEA) is jointly organizing **BITMA Expo with the Bangladesh Textile Mills Association (BTMA)**. This collaboration brings together two key segments of the textile and apparel value chain and creates a stronger platform for connecting industry professionals with global machinery manufacturers and technology providers.

I believe **BITMA Expo** will foster knowledge exchange, technological collaboration, and new business opportunities. I sincerely appreciate the efforts of BTMA, our partners, exhibitors, and all stakeholders involved in this initiative.

I wish BITMA Expo every success and all participants a productive and rewarding experience.

Mahmud Hasan Khan

President

Bangladesh Garment Manufacturers and Exporters Association
(BGMEA)

MESSAGE FROM JOINT ORGANIZING COMMITTEE CHAIRMAN

It is my pleasure to welcome all participants, exhibitors, visitors, and industry stakeholders to the **Bangladesh International Textile & Apparel Machinery Exhibition (BITMA Expo)**.



Bangladesh's textile and apparel industry has achieved remarkable growth over the years and continues to evolve with changing global demands. To sustain this progress, the industry must continuously embrace advanced machinery, innovative technologies, automation, sustainability, and improved production efficiency.

The **BITMA Expo, jointly organized by BTMA and BGMEA** marks a significant new chapter in bringing the textile and apparel sectors together on one platform. It will provide an important opportunity for industry professionals to connect with leading international machinery manufacturers and technology providers, explore the latest solutions, exchange knowledge, and develop valuable business relationships.

As **Chairman of the BITMA Fair Committee**, I sincerely appreciate the efforts of **BTMA, BGMEA**, our partners, exhibitors, and all stakeholders involved in this initiative. I am confident that **BITMA Expo** will contribute to the continued modernization and competitiveness of Bangladesh's textile and apparel industry.

I wish **BITMA Expo** every success and all participants a productive and rewarding experience.

Abdullah Al Mamun
Chairman
BITMA Joint Organizing Committee

MESSAGE FROM LINK WELL EXHIBITION

It is my great pleasure to extend warm greetings to all exhibitors, visitors, industry professionals, and business partners of the **Bangladesh International Textile & Apparel Machinery Exhibition (BITMA Expo)**.



Bangladesh has established itself as one of the world's leading textile and apparel manufacturing hubs, creating strong demand for advanced machinery, technology, and innovative production solutions. **BITMA Expo** provides an important platform for bringing global technology providers together with Bangladesh's dynamic textile and apparel industry.

As a **co-organizer of BITMA Expo** and responsible for sales in the Greater China region, **Link Well Exhibition** is honored to contribute to this important international platform. We look forward to connecting leading Chinese and international machinery manufacturers with Bangladeshi industry professionals and creating new opportunities for cooperation, technology exchange, and business development.

We sincerely appreciate the cooperation of **BTMA, BGMEA**, our partners, exhibitors, and industry stakeholders. We look forward to welcoming our participants to Bangladesh and making **BITMA Expo** a successful and valuable experience for everyone involved.

I wish **BITMA Expo** every success and look forward to building stronger business connections between Bangladesh and the global textile and apparel machinery industry.

Luo Xiao Ying
Chairman
Link Well Exhibition

MESSAGE FROM ECO EXPO

It is my great pleasure to welcome all exhibitors, visitors, industry professionals, and partners to the **Bangladesh International Textile & Apparel Machinery Exhibition (BITMA Expo)**.



The success of a major international exhibition depends on strong industry collaboration, effective global outreach, and careful execution. **BITMA Expo** brings together the collective strength of **BTMA** and **BGMEA**, supported by our co-organizers and partners, to create a comprehensive platform for Bangladesh's textile and apparel machinery sector.

As a co-organizer, **ECO Expo** is honored to contribute to **BITMA Expo** through sales and business development in Bangladesh and international markets, as well as branding, marketing, venue and hall management, and the various operational responsibilities required to successfully deliver the exhibition.

We sincerely appreciate the trust and cooperation of **BTMA**, **BGMEA**, **Link Well Exhibition**, exhibitors, partners, and all stakeholders. We look forward to welcoming the global textile and apparel machinery community to Bangladesh and creating a successful platform for meaningful business connections and industry development.

I wish **BITMA Expo** every success and all participants a productive and rewarding experience.

Md Rajwanur Rahman
CEO
ECO Expo

01 Participation Procedure

Procedure	Deadline	Remarks
Put up Exhibitors' Participation Form	First-come, first-serve basis.	Submit to: BTMA, BGMEA, Link Well Exhibition Eco Expo or Appointed Representative.
Payment for Booth / Booth Space	75% at the time of booking, and the rest before 28, February 2027	Payment should be made to , BTMA, BGMEA, Link Well Exhibition Eco Expo or Appointed Representative.
Booth Allocation Letters to be issued by Eco Expo	March 20, 2027	Subject to Receive full booth(s) Payment
Submission of Advancement form for official Expo Directory (Form can be collected on request from Eco Expo)	March 20, 2027	Submit by mail as per provided format.
Submission of company details & other information for Expo directory	At the time of booking	Submit by mail as per provided format.

02 Exhibition Time Schedule

Move - in / Preparation	April 13 - 14, 2027	Please refer to the "MOVE-IN & MOVE-OUT SCHEDULE" on the next page for the designated timings applicable to your respective hall and activity.
Opening Ceremony	April 15, 2027	Venue: International Convention City Bashundhara (ICCB)
Exhibition Date & Time	April 15-18, 2027	Starting time 10:00 AM Closing time 07:00 PM
Exhibition Close	April 18, 2027	Closing time 06:30 PM
Move Out / Removal	April 18 - 19, 2027	Please refer to the "MOVE-IN & MOVE-OUT SCHEDULE" on the next page for the designated timings applicable to your respective hall and activity.

03 MOVE-IN & MOVE-OUT SCHEDULE

HALL	INTERIOR		MACHINE	
	MOVE-IN	MOVE-OUT	MOVE-IN	MOVE-OUT
EXPO ZONE	Start From 11th April 09:00 AM End By 12th April 10:00 PM	Start From 18th April 10:00 PM End By 19th April 02:00 PM	Start From 12th April 11:00 AM End By 14th April 12:00 PM (Noon)	Start From 18th April 10:00 PM End By 19th April 02:00 PM
1, 2, 3 & 4	Start From 13th April 02:00 AM End By 14th April 10:00 AM	Start From 18th April 08:00 PM End By 18th April 12:00 AM (Midnight)	Start From 13th April 10:00 AM End By 14th April 12:00 PM (Noon)	Start From 18th April 08:00 PM End By 18th April 12:00 AM (Midnight)
1A, 2A, 4A & 6	Start From 12th April 09:00 AM End By 13th April 06:00 PM	Start From 18th April 08:00 PM End By 18th April 12:00 AM (Midnight)	Start From 12th April 12:00 PM (Noon) End By 14th April 12:00 PM (Noon)	Start From 18th April 08:00 PM End By 18th April 12:00 AM (Midnight)

INSTRUCTION

- **Passage Clearance:** Interior contractors must keep all passageways clear throughout the interior setup period. Storing materials, equipment, or any other items in the passages is strictly prohibited.
- **Move-In & Move-Out:** Exhibitors should use their own trucks to transport heavy machinery. However, ground handling, loading, and unloading services must be arranged through Homebound, with charges applicable as per Homebound's policies. This requirement applies to heavy machinery only. Hand-carried items should be transported independently by exhibitors.
- **All exhibitors and contractors must strictly comply with the above move in & out schedule. Failure to complete removal and clearance within the designated time may result in financial penalties.**

Our Marketing Strategy



Sufficient ads on national newspaper.



Sufficient ads on the national television channel.



There will be sponsor branding on billboards in divisional cities.



Marketing Through an adequate quantity of banners, leaflets, and posters.



SMS Marketing



Online Marketing

- ▶ Website: Our dedicated website for the event with detailed information, registration forms, and an interactive floor plan.
- ▶ Social Media: Utilize platforms like Facebook, Twitter, Instagram, and LinkedIn to share regular updates, countdowns, updates announcements, and engaging content related to fertility.
- ▶ Email Marketing: Build an email list and send out newsletters with event updates, exclusive offers, and important deadlines.
- ▶ Online Advertising: Invest in paid advertising on social media and search engines to target specific demographics and interests.

Influencer Marketing: Partner with celebrity / influencers or experts in the Textile field to create content, share their experiences, and endorse the event.

Engagement and Interaction: Run contests, polls, or interactive campaigns on social media to engage your audience and encourage them to share their excitement about the event.

Community Engagement: Engage with online forums, discussion groups, and communities related to fertility to promote your event subtly and provide valuable insights.

Press Releases: Write and distribute press releases to relevant media outlets to generate media coverage and interest in your exhibition.

Networking Events: Host pre-event networking events, webinars, or Q&A sessions to engage your target audience and generate buzz about the exhibition.

Content Marketing: Produce high-quality blog posts, articles, and videos related to fertility trends, challenges, and solutions. Share this content on the website and social media to establish the event as an industry authority.

Traditional Marketing: Use print media, such as brochures and flyers, to distribute at related conferences, medical facilities, and healthcare providers' offices.

PRE-SHOW ENGAGEMENT



1 MILLION+ *SMS CAMPAIGN*



5 MILLION+ *EMAIL CAMPAIGN*



10 MILLION+ *WHATSAPP CAMPAIGN*

On-site inspections

by the marketing executives

Establishing and promoting the brand

Brands of participants promoted through social media within specific product categories and to a targeted audience.

Customized printed invitation

Distributed to exhibitors for inviting their essential contacts.

Promotional activities throughout the year

Promotion of the event on Facebook, LinkedIn, Instagram, YouTube, and various other platforms

Media briefing

Event debut and media engagement with respected journalists

04 Booth Price

Booth Type	Price / Sq. Meter
General / Standard Shell Scheme	\$400
Bare Space	\$320

Booth Type	Price / Stall
8x8 Feet General / Standard Shell Scheme	\$2400
8x8 Feet Bare Space	\$2000

Note. USD will be converted according to the conversion rate. Running conversion rate 1 USD = 125 BDT. (May 2026). Eco Expo holds the right to change according to the current market situation without prior notice.

05 Mode of Payment

Booth Allocation:

Booth will be distributed on a first-come, first-served basis.

Payment:

Payment in Bangladesh has to be made in favor of Eco Expo by Cheque / Pay order / Draft / directly to our appointed representatives in respective countries.

BANK DETAILS

A/C No: 00550120016271

A/C Name: Eco Expo

Bank Name: NCC Bank PLC.

Bank Address: Shyamoli, Dhaka, Bangladesh

Routing No: 160264302

SWIFT Code: NCCLBDDH

A/C No: 1324883241001

A/C Name: Eco Expo

Bank Name: CITY Bank PIC

Bank Address: Rangpur, Bangladesh

Routing No: 225851450

SWIFT Code: CIBLBDDH

A/C No: 4011070002515

A/C Name: Eco Expo

Bank Name: Eastern Bank PLC

Bank Address: Rangpur Branch, Bangladesh.

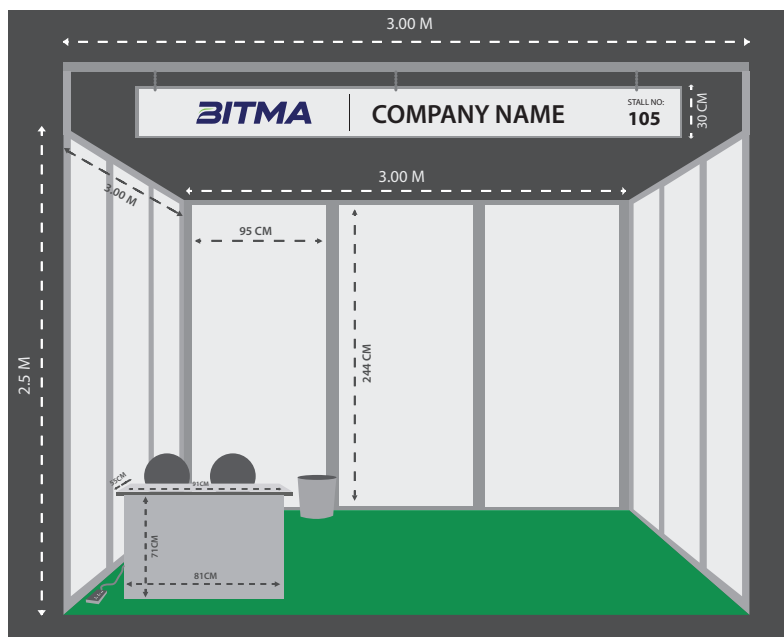
Routing No: 095851451

SWIFT Code: EBLDBDDH

06 General Booth Facilities (Per Booth)

General / Standard Shell Scheme

- ▶ One Unit Reception Desk- L-3 ft, W-2 ft, H-2.5 ft
- ▶ Two Unit Chairs
- ▶ Three-sided system panel (2-sided system panel for corner booths)
- ▶ One Set Fascia Name Board with company name and booth number (2-sided name fascia for corner booth)
- ▶ Needle-punched carpet
- ▶ Three Units Spotlight 100W
- ▶ One Unit Waste Bin
- ▶ One Unit of 5AMP / 220V Single Phase Power Socket
- ▶ Name of Exhibitor in Catalogue



Bare Space

- ▶ Name of Exhibitor in Catalogue



Legend: Dashed Line (---) means Open Space | Solid Line (___) means Partition Wall

(Please review the expo layout carefully for a clear understanding and ensure that all work strictly adheres to the approved layout.)

Remarks:

- ▶ Each Shell Scheme Booth, will be provided with 5AMP / 220V electricity free of charge. Additional power supply and drainage will be at exhibitor's expense. (Please follow the additional facilities section for the cost)
- ▶ Bare space booth is without partition, carpet, or any display facility. Booth facilities are available on a rental basis. (Please follow the additional facilities section for the cost)

07 Rules and Regulation for Participation

Application Procedure:

- ▶ Application for participation is to be made on a form provided by Eco Expo or Link Well Exhibition. Acceptance of participation and exhibits will be at the sole discretion of Eco Expo and Link Well Exhibition.
- ▶ Full participation charge must be paid within the payment deadline stated in the manual. Eco Expo has the right to cancel if the money is not paid on time. The booking money is non-refundable.
- ▶ No refund request will be entertained once the completed/signed Expo Application form and Booth/Pavilion charge are received.

Insurance:

- ▶ The organizer shall not be responsible for the protection and maintenance of the exhibits and other related materials inside the booths of the exhibitors. The custody of exhibits and other related materials should be the responsibility of exhibitors. Exhibitors should not obtain any compensation for any kind of damage that occurs at the exhibition site during transportation. Hence, the organizers shall undertake the general protection and maintenance of the site.
- ▶ Exhibitors are responsible for covering all their insurance. The organizers will not be liable for Damage / Injury / Fire / Claims / Loss / Theft of exhibits and personal property, public liability (3rd party), Insurance, and accident liability. It is the exhibitors' responsibility to cover their insurance.

Booth Construction:

The work of construction, booth decoration, and cargo handling can be obtained by the participants only from those contractors who are registered with Eco Expo. Please obtain the necessary permission from the organizer's office.

Note: Exhibitors are not permitted to use any logistics company other than the officially designated logistics providers listed under **Point 8, "Partners,"** on **Page 17**.

For any logistics-related requirements or inquiries, please contact us at ecoexpo.events@gmail.com.

- ▶ All materials used in booth construction and decoration must be properly fireproof, in accordance with the general regulations of the exhibition center.
- ▶ The standard shell scheme booth height is 10 feet. For special booth designs, the maximum permitted height may vary by location. Please contact Management for prior approval and confirmation of the permitted height.
- ▶ Screwing, Drilling, Nailing, or Painting on the floors, walls, pillars, or any part of the exhibition hall will not be allowed. Exhibitors and their contractors will be liable for any damage to the exhibition halls.
- ▶ No more than one extension cord shall be connected to any one socket.
- ▶ **Electricity Installation:**
 - No contractor other than the official contractor is allowed to carry out any installation work concerning the supply of electricity and water at the exhibition hall.
 - No individual generators are allowed to be used.
 - No more than one extension cord shall be connected to any one socket.

Booth Preparation and Removal:

- ▶ Carry-in, installation, decoration, and move-out are permitted only according to the MOVE-IN & MOVE-OUT SCHEDULE. Exhibitors are required to strictly follow the designated timings for their respective hall and activity.
- ▶ Exhibitors are responsible for completing all preparations and removing their exhibits within the designated time. No exhibits or waste materials may be left on the exhibition premises after the scheduled move-out time.

Prohibition and Regulation:

In these rules and regulations, the term “exhibitors” includes all employees, staff, and agents of the company, partnership firm, or individual who have been given space to participate.

▶ Prohibition and Regulation:

- The term “EXHIBITION” refers to the trade show called “Bangladesh International Textile & Apparel Machinery Exhibition” (BITMA Expo).
- The term ORGANIZER shall mean “BTMA & BGMEA”, and CO_ORGANIZER shall mean “ECO Expo & Link Well Exhibition.”
- The exhibition premises will include the main passage and also the inside of the boundaries of the venue.
- ▶ Exhibitors need to cover any costs if there’s a claim about damage to the exhibition halls or venue caused by their stands, displays, staff, or agents.

▶ Consequential loss:

- If the exhibition is cancelled or suspended due to any reason beyond the organizers’ control, they won’t take responsibility for any resulting damages.
- If the exhibition date is postponed or suspended for any reason, the organizers won’t offer cancellations or refunds to exhibitors. Exhibitors should merge their payment for the rescheduled date.
- If you lose anything from your personal booth during the expo, Eco Expo is not responsible. Therefore, please keep all your belongings safe.

▶ Stand Alteration:

- You can't change the place/size of your stand without getting approval from the organizer beforehand.
- If you want to do a custom design, you have to get approval from the organizer.
- The organizers reserve the right to require exhibitors to make such alterations to their stands as to avoid interference with the display of other exhibitors.
- The organizers can change the layout of stand locations and pathways if needed.
- Exhibitors should avoid creating designs that block or enclose other exhibitors’ stands.
- Stands must stay within their designated area and shouldn’t have any obstructions on pathways, fire points, fire extinguishers, or emergency exits.

- ▶ Though the exhibitors are free to decorate their stands to the best of their ability to project the right image of their products and company, they should not cause any permanent damage to the walls, panels, and floors through the use of nails, paint, or any other such activity.
- ▶ **Bare Space:** For empty spaces, participants need to send their construction and decoration plan for approval to the organizers at least 30 days before the event.
- ▶ Equipment, machinery, and other exhibits that could create too much noise, vibration, or electrical issues won't be allowed to operate. The organizers have the final say in this decision.
- ▶ The organizers have the authority to change the floor plan.
- ▶ The arrangement of stalls in relation to aisles on the floor plan is just a representation and isn't guaranteed. If the organizer fails to provide that particular stall for any special reason, an alternative location of similar size will be discussed, and the next suitable stall will be provided.
- ▶ Exhibitors are required to take care of insurance for their exhibits and stand property.
- ▶ The organizer will not be responsible for any personal injuries to exhibitors, their staff, and agents inside and outside of the exhibition area.
- ▶ Exhibitors have to arrange their food, lodging, and transportation on their own.
- ▶ **Default on payment:** If an exhibitor doesn't pay the rental charges by the due dates, the organizers can cancel the space reservation. Any payments already received will be lost in such cases.
- ▶ **Cancellation:** You can't cancel or reduce your space after the organizer has received your application forms.
- ▶ **Security:** While there will be 24-hour security for the exhibition as a whole, exhibitors are responsible for the security of their individual exhibits in their stalls. Exhibitors should take necessary steps to prevent loss or damage to their equipment, both inside and outside of the exhibition area. You are advised to keep your ID card, passport, money, and other valuable items with you and not leave them in the expo area.
- ▶ There will be a 24-hour electricity supply at the expo premises. In case of any technical disruption to the electricity supply, it will be restored within 5 to 10 seconds. So, no need to be agitated or complain.
- ▶ No hoardings, banners, or similar items can be displayed on the exhibition premises or nearby roads unless they are pre-approved by the organizers according to their rules. Any unauthorized displays will be removed by the organizers without prior notice.

- ▶ **Space not occupied:** Each exhibitor must use the entire area they've booked.
- ▶ No one can enter the fair without registration.
- ▶ **No Subletting:** Exhibitors cannot assign, sublet, or give licenses for their stand or any part of it. They also cannot display or distribute materials from companies or individuals who are not legitimate allottees or subsidiaries of the exhibitors or their ultimate holding company. Exhibitors can only display their items in the stall.
- ▶ **Removal of exhibits:** Exhibits must be taken out of the hall by 10:00 p.m. on the same day the exhibition ends. If an exhibitor doesn't clear their stand space or the premises by the specified time, they may need to cover any costs incurred by the organizer as a result.
- ▶ No exhibit materials can be taken out of the hall without a valid exit pass obtained from the authorized office by the organizer.
- ▶ **Electrical Installation:** Electrical installations must be done by the appointed electrical contractor before connecting to the main supply. The contractor may be given access to perform work, repairs, alterations, or other tasks as needed.
- ▶ The organizers and their authorized representatives have the right to enter the exhibition stalls.
- ▶ Verbal agreements about any part of the contract or exhibition are only valid if confirmed in writing. The contract should be made on the company's official pad and signed via email.
- ▶ Selling items directly from counters is not allowed.
- ▶ **Stall possession:** Exhibitors will receive possession of the stalls one day before the inauguration. They need to finish setting up the interiors and displays before the inauguration.
- ▶ It's not allowed to store any flammable or hazardous items in the exhibition area. The fair area is a completely non-smoking area. Anyone caught smoking will be fined \$500 immediately.
- ▶ The organizer holds a general lien on all exhibitors, which means they have the right to keep items until any owed sums, including unpaid rent, are settled by the exhibitor.
- ▶ Government VAT and TAX will be charged separately as per applicable rates.
- ▶ **Jurisdiction:** Any disagreements between the organizer and exhibitors will be resolved within the jurisdiction of the constitution under Judge court Dhaka, Bangladesh.

08 Partners

Travel Partner



For any kind of travel queries please contact

Blue sky Holidays

blueskyholidays@live.com

 +8801610161016

Logistic Partner

HOMEBOUND

For any kind of Logistic Support please contact

HOMEBOUND - RITESH PAUL

Mail: info@homeboundbd.com /ritesh.paul@homeboundbd.com

support@homeboundbd.com

 +8801713148429  Office Tel: + (880) 2-2222-94745

Ritesh Paul

LOGISTICS & CUSTOMS CLEARANCE NOTICE

- ▶ **Machinery Import for Exhibition:** All logistics support for importing machinery exclusively for exhibition purposes only must be obtained through Homebound. Such machinery must not be offered for sale during the exhibition and must be re-exported after the event.
- ▶ **Customs Clearance & Bank Guarantee:** If the Organizer provides a bank guarantee to facilitate customs clearance, the exhibitor must pay the applicable service charge and deposit(refundable) in accordance with the relevant terms and conditions.
- ▶ **Caution:** If an exhibitor sells any machinery or imported products, they must comply with all applicable customs clearance procedures, duties, taxes, VAT, and other requirements under the laws and regulations of the Government of Bangladesh. The Organizer shall not be held liable for any violation of applicable laws or regulations by exhibitors. Exhibitors must fulfill all relevant customs and regulatory obligations before leaving the venue.

Mandatory Use of Approved Interior Contractors

All exhibitors are required to carry out their

**STAND INTERIOR
DESIGN, DECORATION, AND
INSTALLATION WORK**

through the **officially designated contractors** listed in this manual.



The use of unauthorized contractors is
STRICTLY PROHIBITED.



Booth Decoration

For any kind of Booth Branding & Interior Design

01

Ananta Event & Entertainment

mark@anantaexpo.com

+8801613-340400

03

Limra Interior

limrainterior.bd@gmail.com

+881727-044554

05

Event Squad

expo@eventsquad360.com

+8801612-339934

07

F Touch

firoz.ftel@gmail.com

+8801771-515151

09

Planex Interior

planexinterior@gmail.com

+8801920-063474

11

Creative Communication

creationbd55@gmail.com

+8801676-026451

13

Integrity 360 Degree

integrity360hr@gmail.com

+8801627-222888

15

Artery Communication

arterybd.2director@gmail.com

+8801712-193544

17

Corporate Solution

ceocrpsl@gmail.com

+8801717-410884

19

Show & Decore

Show.decorbd@gmail.com

+8801644-411141

21

Biztune

biztune12@gmail.com

+8801789899973

23

Expo Dec

expodecbd@gmail.com

+8801898-836001

02

Global Event & Interiors

globalinteriorsbd@gmail.com

+8801711-268881

04

Squad Mind

ceo@squadmindglobal.com

+881678-136798

06

Future Events

feelpvt@gmail.com

+881778-609805

08

Wood Communication

woodcommunication.manager@gmail.com

+8801835-215221

10

The Glare

theglare71@gmail.com

+8801612-239217

12

Asian Expo & Conference

mail.mahabub@gmail.com

+8801758-665599

14

Country Communication

cncbd13@gmail.com

+8801675-699711

16

Brilliance Creative

reza.brilliance@gmail.com

+8801318-306840

18

Xpert Communication

xpertbd03@gmail.com

+8801739-465099

20

Mission Tracker

touhid.missiontracker@gmail.com

+8801670-358569

22

The Planner's

theplanners360@gmail.com

+8801712-255922

09 Additional Facilities and Services - (For 4 Days)

Electrical Line Rent & Installation Charges

SL No	Description	UNIT Price In USD (Before Dead Line)	UNIT Price In USD (After Dead Line)
01	Power Point 15amp / 220V Single Phase	100	130
02	Power Point 30amp / 220V Single Phase	200	260
03	15A / 380V / 50HZ 3 Phase Power Supply	200	260
04	30A / 380V / 50HZ 3 Phase Power Supply	400	525
05	60A / 380V / 50HZ 3 Phase Power Supply	850	1200
06	100A / 380V / 50HZ 3 Phase Power Supply	1500	2000

Compressed Air Charges

COMPRESSED AIR RENTAL RATE (FOR COMPLETE EXHIBITION PERIOD)

Compressor Capacity	Approx Air Flow (m³/min)	Working Pressure (bar)	Standard Connection (Indicative)	Rental Rate (USD)
1 HP	Up to 0.10	7 - 8	1/4"	\$ 200
3 HP	Up to 0.30	7 - 8	1/4"	\$ 300
5 HP	Up to 0.48	7 - 8	3/8"	\$ 400
5.5 HP	Up to 0.55	7 - 8	3/8"	\$ 450
8 HP	Up to 0.75	7 - 8	1/2"	\$ 550

WATER SUPPLY & TECHNICAL REQUIREMENTS

Water supply charges will be determined based on the following technical requirements:

- ▶ **Booth Location:** Availability of water supply points and the distance from the main supply line.
- ▶ **Inlet/Outlet Position:** Required connection points, drainage facilities, and installation routes.
- ▶ **Required Capacity:** Water flow rate (e.g., litres per minute) and pressure requirements for the machinery.
- ▶ **Connection Size:** Required inlet/outlet pipe diameter (e.g., 1/2", 3/4", 1") and fitting specifications.
- ▶ **Installation Requirements:** Pipe length, additional equipment, drainage systems, and other installation needs.
- ▶ **Type of Usage:** Water requirements for machinery cooling, washing, testing, dyeing, or other operational purposes.
- ▶ **Additional Requirements:** Number of connections and any special installation requirements.

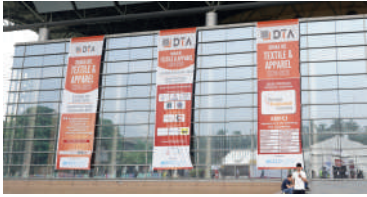
ORGANIZER'S COMMITMENT:

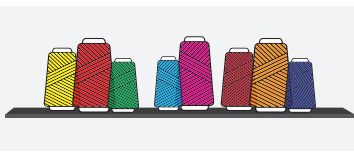
Professional technical support. | Safe and reliable installation. | Efficient service throughout the exhibition.
| Dedicated assistance from the on-site team.

IMPORTANT NOTES: No fixed rate applies to water supply services. Charges will be determined according to the specific technical requirements of each exhibitor. Exhibitors must contact the Organizing Committee in person for technical assessment and a customized quotation. Final charges will be confirmed after reviewing the booth location and technical requirements.

- ▶ **NOTE:** Exhibitors must finalize their electricity and compressed air requirements by **28 February 2027**. Requests after this deadline will be treated as on-site orders, subject to availability and higher charges.
- ▶ **CAUTION:** ECO Expo will monitor electricity consumption throughout the exhibition. Using electricity beyond the ordered capacity is strictly prohibited and may result in a financial penalty determined by ECO Expo. Exhibitors will be held liable for any resulting damage or additional charges imposed by the venue management.

Code	Material	Picture	Price in USD for 4 days	
			Pre Order	ON-SPOT
1	TALL SHOWCASE		120	170
2	CABINET SHOWCASE		200	300
3	SMALL SHOWCASE WITHOUT LIGHT		100	150
4	HANGER STAND		60	100
5	HANGER 2 DOZEN		10	15
6	MANNEQUIN MALE/FEMALE PER PIECE		100	150
7	WOODEN BROCHURE SATND		50	80

Code	Material	Picture	Price in USD for 4 days	
			Pre Order	ON-SPOT
8	STANDEE (4x8ft)		75	Not Possible
9	DROP BANNER (10x33ft)		250	Not Possible
10	TABLE (4')		50	80
11	SQUARE TABLE		80	80
12	CONFERENCE TABLE WITH THREE CHAIRS		100	150
13	GLASS ROUND TABLE		60	100
14	BAR TABLE		60	100

Code	Material	Picture	Price in USD for 4 days	
			Pre Order	ON-SPOT
15	GLASS TABLE		60	100
16	SHELF Width - 1M		30	40
17	HANGER Width - 1M		30	40
18	CHAIR WITH COVER		15	20
19	BLACK ARM REVOLVING CHAIR		40	80
20	BAR TOLL		20	50
21	SOFA (TWO PERSON SEAT HERE)		100	130

Code	Material	Picture	Price in USD for 4 days	
			Pre Order	ON-SPOT
22	LED TV (43")		120	150
23	LED TV (65")		300	400
24	COFFEE DISPENSER FULL SETUP WITH TABLE (500 CUPS)		200	Not Possible
25	COFFEE DISPENSER REFILL (per 100 cups)		40	60
26	COFFEE MUG (per 100 cups)		10	20
27	WHITE SPOTLIGHT		30	60
28	LED LIGHT		20	30

Code	Material	Picture	Price in USD for 4 days	
			Pre Order	ON-SPOT
29	LED HALOGEN		60	100
30	STAND FAN		30	50
31	SOCKET 5/15 AMP		10	20
32	3 PHASE ELECTRIC SUPPLY WITH 440 VOLT(per unit)		150	240
33	BRAND PROMOTER (Male / Female) [PER DAY]		50	80
34	INTERPRETER [PER DAY]		100	120
35	ARROW SIGN STAND		10	35

Code	Material	Picture	Price in USD for 4 days	
			Pre Order	ON-SPOT
36	BLACK DOUBLE SOFA		100	150
37	BENCH		70	100
38	SOFA (SINGLE PERSON SEAT HERE)		60	90
39	VIP SOFA SINGLE		100	150
40	ROPE RENTALS		30	80
41	TRASH BIN		10	20
42	Flower Bouquet (1 Unit)		50	70

Conclusion:

The Bangladesh International Textile & Apparel Machinery Exhibition (BITMA Expo) stands as a comprehensive platform dedicated to advancing Bangladesh's textile and apparel machinery sector. By bringing together leading global manufacturers, technology providers, and industry stakeholders, the exhibition aims to foster innovation, strengthen partnerships, and support the continued growth and competitiveness of the industry.

This manual has been carefully prepared to ensure a smooth and efficient experience for all exhibitors and participants. We encourage all stakeholders to follow the guidelines and make the most of the opportunities presented throughout the exhibition.

We sincerely appreciate the support and participation of our exhibitors, partners, organizers, and visitors. Your contribution is essential to the success of BITMA Expo and to the continued development of Bangladesh's textile and apparel industry.

We look forward to welcoming you to a successful and impactful edition of BITMA Expo, and to creating meaningful connections and lasting business opportunities for the future.

Owner & Organizer



BTMA



Co-Organizers



LINK WELL
EXHIBITION

Contact Details

15-18 April, 2027
10:00AM - 07:00PM

Venue
International
Convention City
Bashundhara (ICCB)

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Mills Association - BTMA

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& Exporters Association - BGMEA

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Thank you